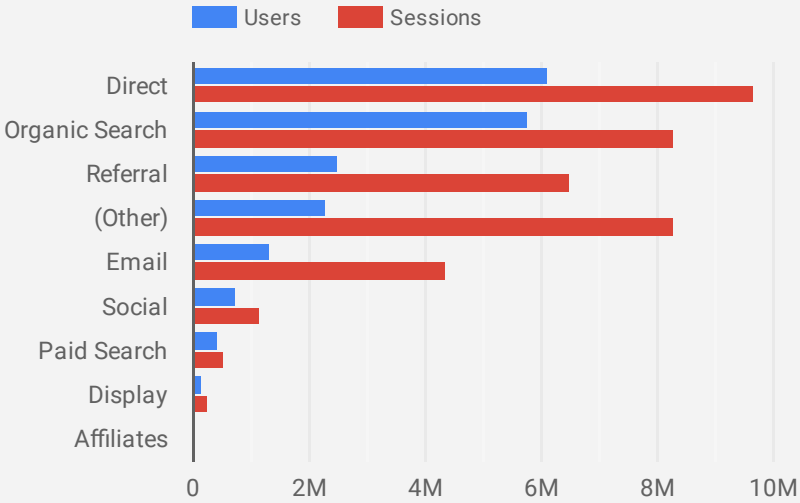


Users 19,165,273
 Sessions 38,920,887
 Transactions 105,084
 Transaction revenue \$8,196,970.42
 Goal completions all goals 20,197,497

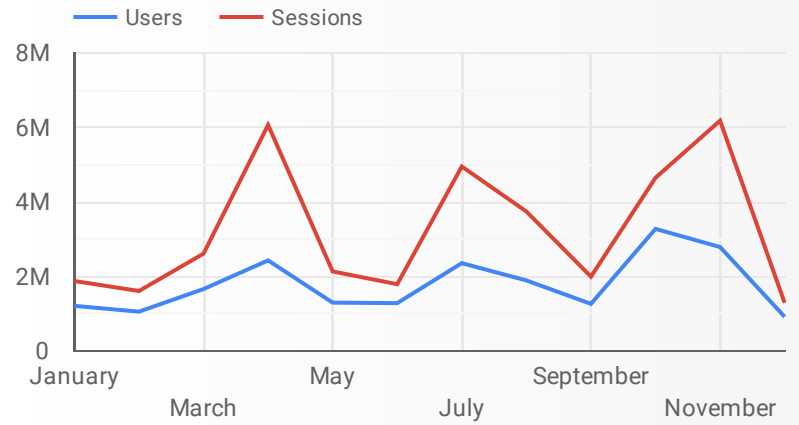
Breakdown by Source

Users, Sessions



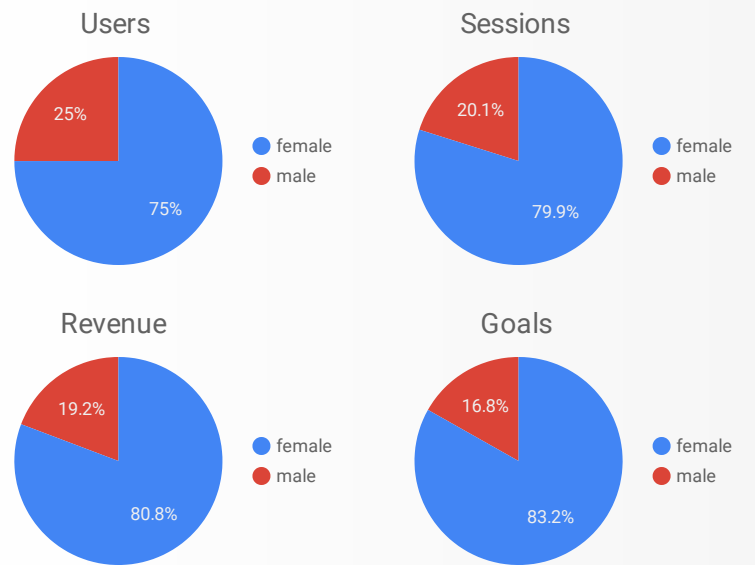
Traffic Trends

Users, Sessions



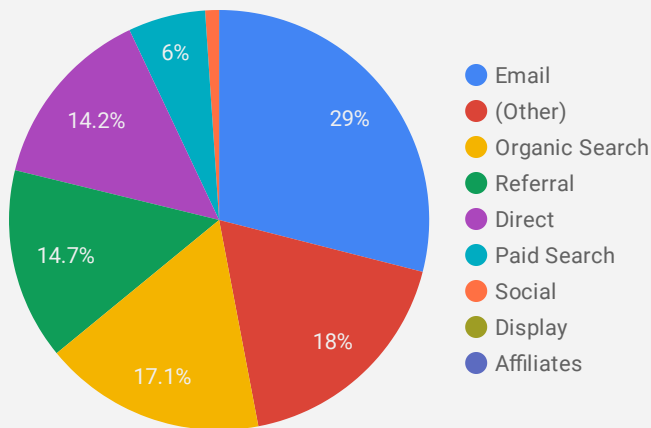
Actions By Gender

Users, Sessions, Revenue and Goals



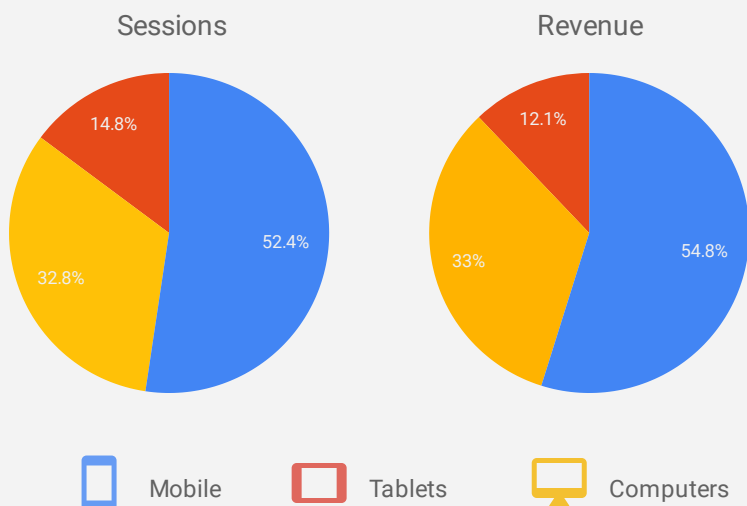
Revenue by Source

Revenue by Source



Device Breakdown

Sessions, Revenue



Actions By Age

Users, Sessions

