

# KYLE GOSSELIN

ROI FOCUSED DATA DRIVEN  
DIGITAL MARKETING PROFESSIONAL

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## WORK EXPERIENCE

- 2015 - Present + **Marketing Apes**  
[CEO - Digital Marketing Services](#)  
SEO + SEM + Facebook Advertising + Affiliate Marketing Management + Consultant + Email Marketing + Lead Generation + Google Analytics Analyst + Manager + Strategist + Amazon Marketing
- 2012 - 2015 + **AMERICAN COUNCIL ON EXERCISE (ACE)**  
[Sr. Digital Marketing Specialist](#)  
SEO + SEM + Content Optimization + Affiliate Marketing Management + Flash Banner Ad Design + #1 Google Rankings for all Certifications + 2012 \$11 Million Company 2015 \$24 Million Company
- 2010 - 2012 + **CALLAWAY GOLF**  
[Sr. Digital Marketing Analyst](#)  
SEO + SEM + Content Optimization + Social Media Management + Email Marketing + Corporate digital reporting for the Callaway Golf, Odyssey Golf and Top Flite brands. 1st page Google rankings for all golf product keyword phrases such as "Golf Clubs", "Golf Drivers", "Putters" and many more.
- 2009 - 2010 + **KNOWLEDGE CITY**  
[Marketing Manager](#)  
SEO + SEM + Web Design + Web Programming + Social Media Management + Email Marketing + Content Development + Corporate Digital Reporting + Management of Digital Marketing Team.

## ABOUT ME

Name: Kyle Gosselin  
DOB: 12/24/1982  
Location: 227 Loma Alta Dr.  
Oceanside, CA  
Experience: 12 Years  
Availability: White Label, Remote



## OBJECTIVE

“ To use my knowledge and experience to develop, implement, manage, report and optimize ROI focused data driven integrated digital marketing strategies for both individual companies and agencies. To also utilize a lead generation and funnel automation process that I developed.

## SKILLS



## EDUCATION & CERTIFICATIONS

- 2001 - 2006 + **BS - Information Systems BS - Health Ecology**  
[University of Nevada](#)  
Full Athletic Scholarship - Football
- 2008 - Present + **Google Certified Partner**  
[AdWords Partner | Analytics](#)  
AdWords and Analytics   
[bit.ly/kyleg-google](http://bit.ly/kyleg-google)
- 2008 - Present + **Facebook Blueprint Certified**  
[Facebook Blueprint](#)  
Facebook Advertising 

## REFERENCE

*Avialable on request*